

Efe Özalp

SR. DESIGNER / ART DIRECTOR

LET'S
CREATE
A NEW
REVOLUTION



Personal statement

Creating visual designs reflects my inner voice to channel out to the world. It feels like solving daily mysteries of life in a game we play every day to balance the chaos of inevitability. The moment creativity and strategy collide, that's when our minds achieve inner stability and peace.

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Awards

2 Gold / 1 Silver - Tepito Coffee

Indigo Design Awards 2022
Branding, Website, Logo Design

2 Gold / 1 Silver - Elect Justice

Indigo Design Awards 2021
Branding, Website, Logo Design

Client's Served

Revolve Impact, Richard Cabral, Hummly, Snoop Dogg, Tepito Coffee, Elect Justice, Schools Not Prisons, Maestro, On-Notice, Bold Vision, Embrace LA, AltaMed, Think of Us, Burns Institute, Coca-Cola, Schneider Electric, Grey G2, Youth Republic, Hisseli Harikalar

Work experience

Revolve Impact

Sr. Designer 2019 / On Going
Los Angeles, CA

Started as the replacement and became the creative eye of the company. From day one, I kept improving myself and this company which I love deeply. Unknowingly I became a hidden art director with all the projects that Revolve Impact produced.

Humm.ly IO

Lead UI / UX Designer 2019
Los Angeles, CA

In a short period of time, while I was working here, I was tasked to rebuild an existing but outdated Music/Meditation app from scratch. As the Lead UI Design, I produced detailed wireframes, live prototypes, 50+ product screens, motion graphics, and presentations. This app is still using the designs I created CNN article also cited the design with many praises.

Maestro

UI/UX-Branding 2018 / 2019
Los Angeles, CA

My very first job as a fresh graduate. I was tasked to create product pages, wireframes, presentations, modules, and rebranding for the company. I learned many important skills from this experience that I still reflect on this day.

Grey G2

Jr. Art Director 2014 / 2015
Istanbul, Turkiye

As an aspiring designer, my last commercial space was a major player of a european advertisement agency. I served as a Jr. Art Director working with big brands such as Coca-Cola and HP. This was the end of my semi-pro career as a designer.

Education

Academy of Art University (MA)

Master's of Art | Graphic Design and Digital Media
2015-2018, U.S, San Francisco

Istanbul Bilgi University (BFA)

Bachelor's degree | Advertising
2005-2010, Turkey, Istanbul

Skills / Services

Art Direction
Branding & Identity
Strategic Research
Brand Development
UI/UX Design
Motion Graphics
Packaging
Print & Collateral
Rebranding
Social Media Content
Video Production / Edit
Website Design
Competitive Analysis
Wix/Squarespace/Basic CSS

Interests

Photography/Print
Electric Guitar
Airplanes, Drones
3D Print
Spray Paint
Typography
Video Games
VR Design
3D Design
Research



**"DO. OR
DO NOT.
THERE
IS NO
TRY."**

-(YODA)